



By Leah Bredemeyer



This month while flipping through channels, you might come across a local business on the DIY Network. Riverbed Concrete recently was featured on the I Hate My Bath series in an episode titled "Cottage Coastal Bath."

Riverbed Concrete owner David Harris said the company was featured after the network requested its products. "They contacted us and we felt privileged in that regard," he said. "They originally liked the tiles and were interested in those. Then we discussed doing a sink that would just be kind of generic, but then after a couple of sketches got the idea across to them about the giant trough (featured in the episode). Which after they installed it they weren't too happy about."

"It's a lightweight concrete with a hollow shell so it's only about an inch thick. I told them what the weight was. Their camera crew, host and homeowners moved it inside. They should have hired professional movers. I think that one of the reasons why my interview got cut was because they wrestled with that thing for a good portion."

Harris said the show had around eight hours of interview

footage, but none of it made the final cut. "We did a lot of interviewing with professional lights and everything," he said. "At the last second they had to cut it, because they said it was too technical for the do-it-yourselfer. We talked about the manufacturing process, and in hindsight it didn't really translate."

Harris said Riverbed Concrete helps with local installations, but because this show was filmed in Minneapolis, Minnesota, things were done differently.

"It was a job, just like any other job; it just happened to be on TV and we didn't have to install it," he said. "We are doing more jobs all over the U.S. on a pretty consistent basis, so we just put it on a crate and shipped it up there."

Harris said the company is talking about doing another show. "We are still talking to them," he said. "DIY and HGTV both use a company called Magnetic Productions. It's a third-party production company where they do all the filming and the whole thing and then sells it to HGTV. We are still talking to them and they thought it was a huge success. They liked the different custom products we can do, so we're looking to work with them again in a pretty short term."

Harris said the first 18 to 20 times the show will air on DIY, then it will air on both HGTV and DIY. The episode is also available online. [IKC](#)

